

GOLDX

By: ZAKAX LABS
Thabo Makenete + James Zwane

We are a Tech Company in areas of *Mobile Apps, Blockchain and A.I*

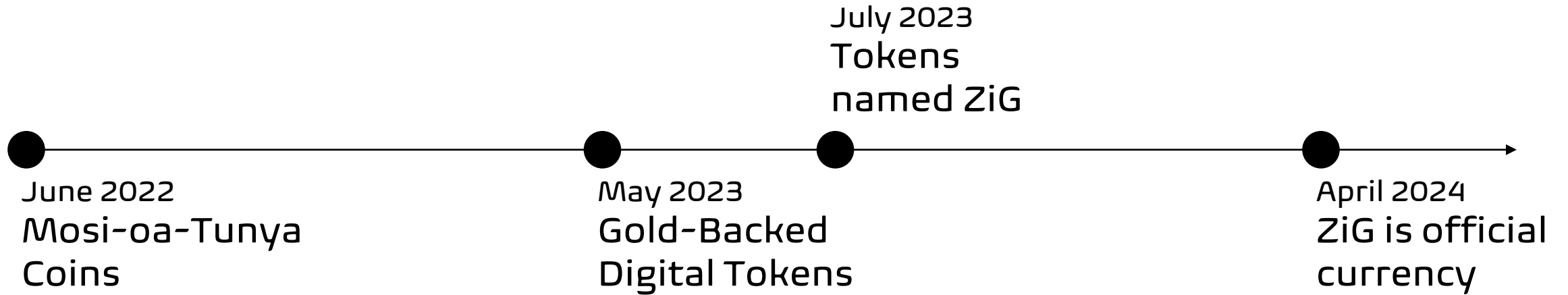
ZAKAX LABS was founded in 2021...we are a *Crypto Asset Service Provider (CASP)*

We operate the *ZAKAx App, a Crypto Investment app*

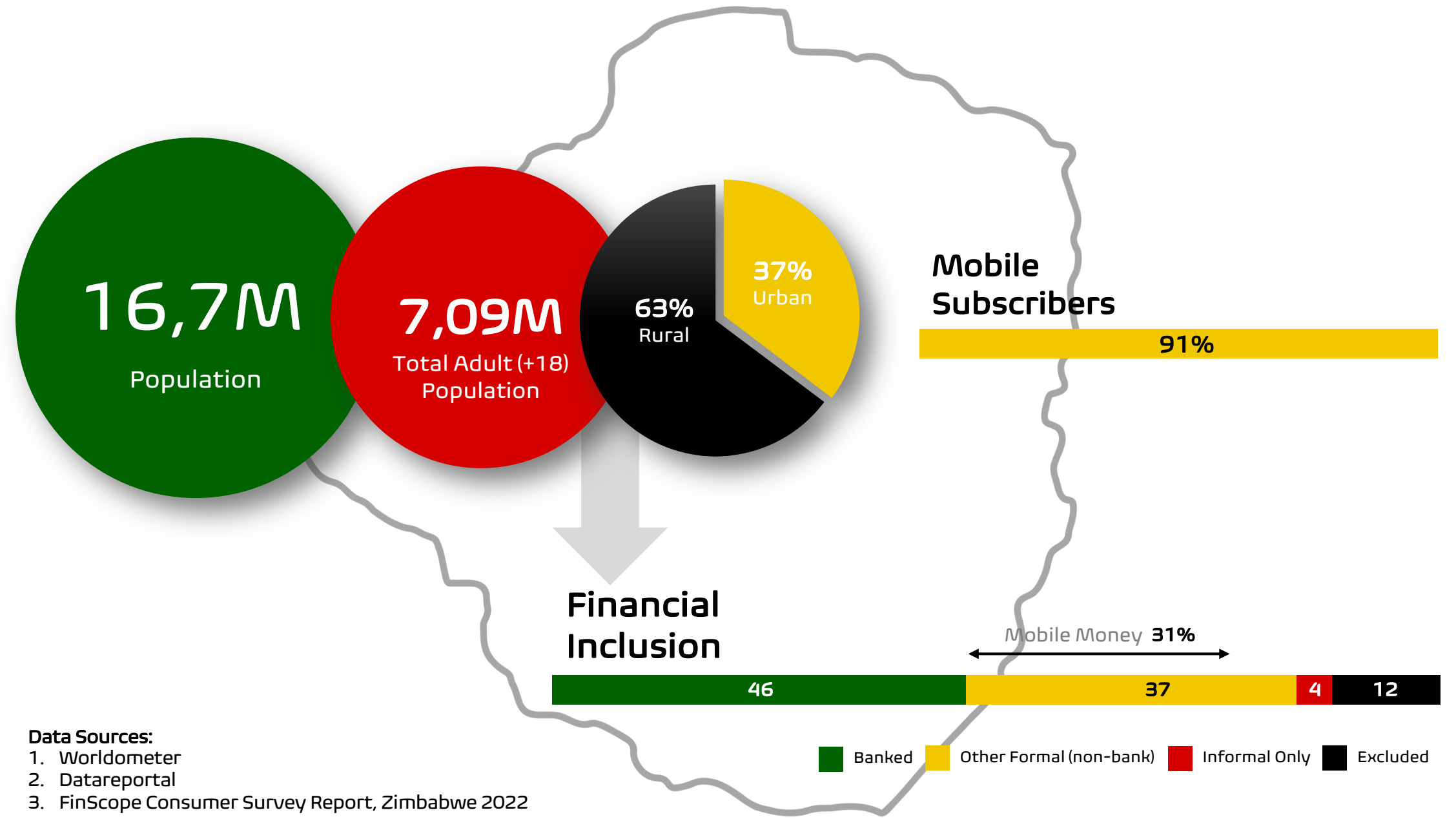
Currently in the process of acquiring a *Financial Services License*

The founding team is *Thabo Makenete (Chairman) and James Zwane*

Let's Start with a Very Fast Timeline



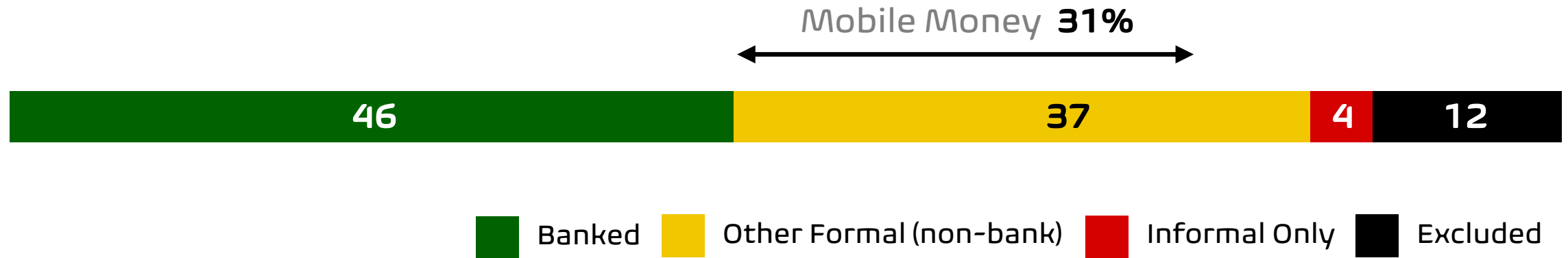
Some Stats + Numbers



Data Sources:

- 1. Worldometer
- 2. Datareportal
- 3. FinScope Consumer Survey Report, Zimbabwe 2022

Let's Look at Financial Inclusion/Exclusion



- 54% of people in Zimbabwe are unbanked as compared to a global developing world average of 29%
(Source: World Bank)
- Thanks to mobile money, many of those that are unbanked have been included in the formal economy

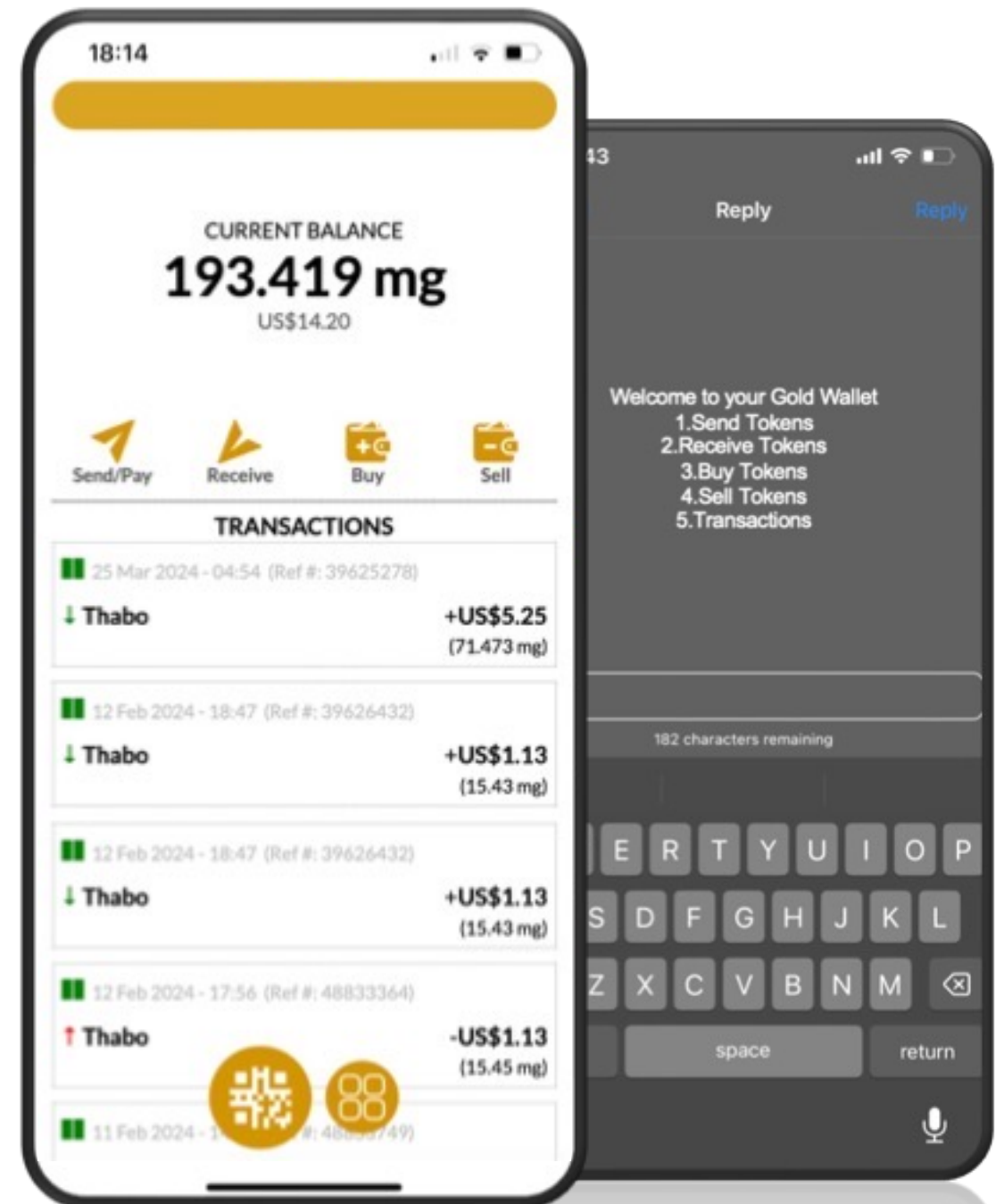
“Financial inclusion refers to efforts to make financial products and services accessible and affordable to all individuals and businesses, regardless of their personal net worth or company size. Financial inclusion strives to remove the barriers that exclude people from participating in the financial sector and using these services to improve their lives”

(Source: Investopedia)

So, What Exactly is GoldX?

GoldX is a *Mobile Investment Wallet* launching in Zimbabwe for:

- Buying and selling gold-backed digital tokens
- Sending and receiving gold-backed digital tokens



Mobile Money Wallets mainly serve the purpose of facilitating the transfer of money from one party to the other...payments

This is only one part of financial products and services...financial inclusion

What about investments...do the unbanked not have interest in investing?

Gold as an Investment Asset

10 Year Gold Price in ZAR/oz

Last Close: 42933.26

High: 45815.20 Low: 12767.54 ▲29479.25 219.11%

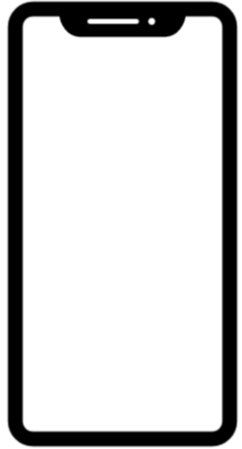


goldprice.org

Thursday, May 2, 2024

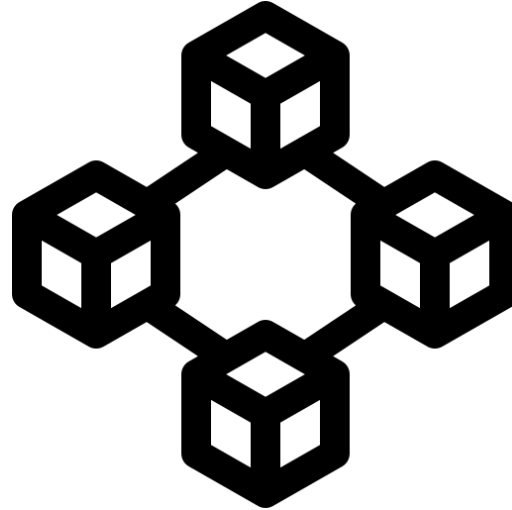
GOLDPRICE
EST. 2002

GoldX = Mobile + Blockchain + A.I



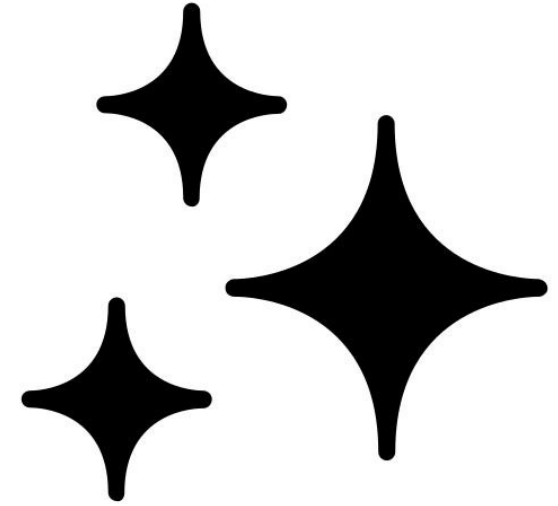
Mobile First

- Increased inclusion



Blockchain

- Increased security
- Increased transparency



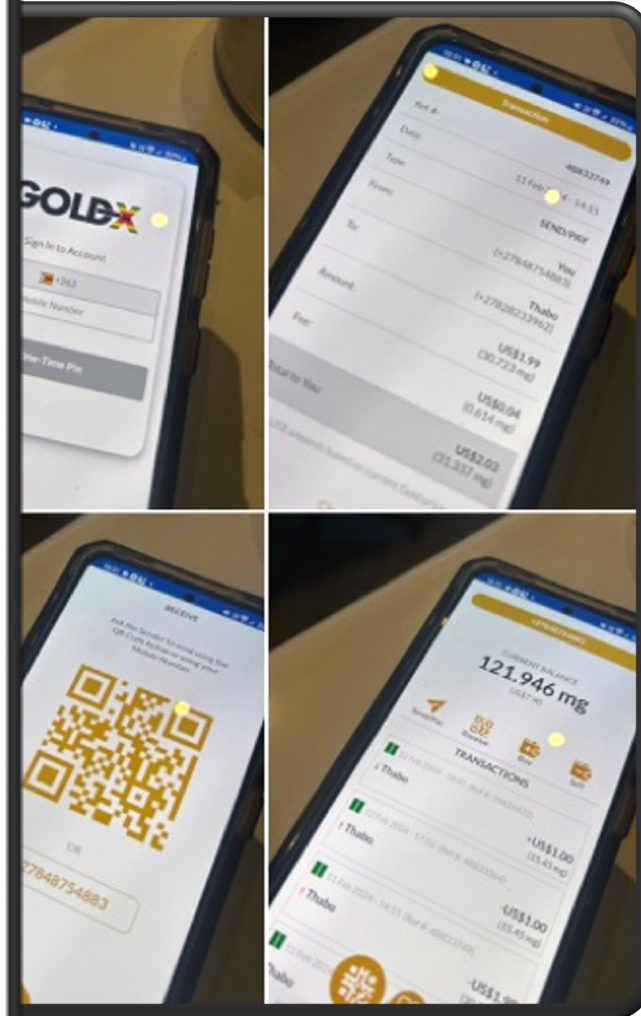
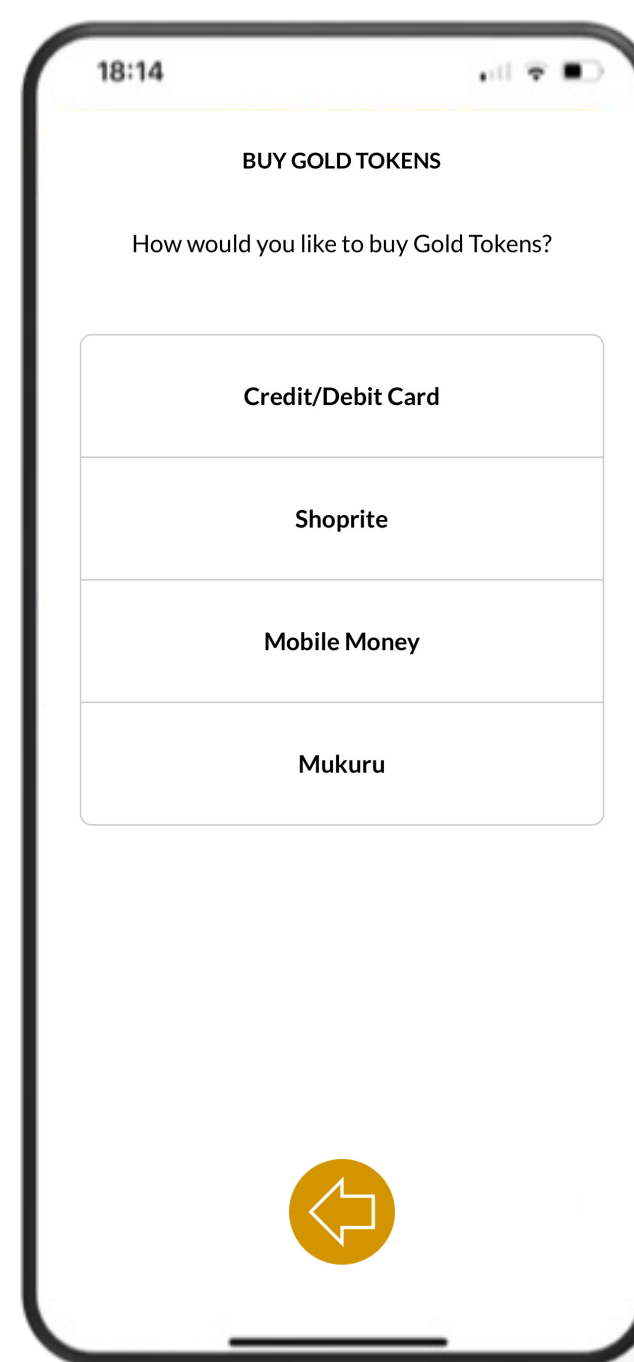
A.I

- Insights for better investment decisions
- Enhanced + personalized user experience

All driven by low fees

GoldX is certainly not “Yet Another Mobile Wallet”

It’s about integrating best of breed tech to ensure “Investment Inclusion” for all citizens



Thank You

